

Why Choose **FBWORLD** ?



FBWorld is the largest portal on the internet for food and beverage related News, Articles + Celebrity Chef Recipes.

FBWORLD
- COM

is the Advertising and Brand Awareness Solution of the Future

FBWORLD
- COM

is hard news about Food & Beverage related news, original articles, celebrity chef recipes, event coverage, shopping, more!

FBWORLD
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has been on line for 12 years and archives previous copies of Food & Beverage International Magazine

FBWORLD
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is a web site, with daily news and article updates

FBWORLD
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is an e-newsletter, going out to 117,540 e-mail readers monthly

FBWORLD
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is the parent web site to Nutrafoodies-- a newsletter for the natural, organic, healthy, sustainable and renewable energy market

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Who Visits **FBWORLD** ?



Circulation

WEB

42,000 unique visitors each month

96,000 visits per month

10.3 pages per visit read on average

1,475,000 hits per month

E-NEWS READERS

117,540 professional foodservice buyers, natural and organic manufacturers, brokers, distributors, chefs, personal-chefs, caterers, event organizers, research and development, retailers, non profits, wineries, farmers, ranchers, growers, consumers, high net worth consumers, culinary schools and universities, associations, media and public-relations and more.

WANT MORE?

FOOD PRODUCERS & SUPPLIERS WORLDWIDE!

Have over 1 million emails that have actually requested information world wide

FBWORLD
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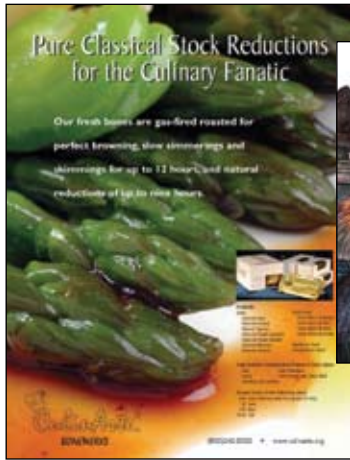
Marketing With **FBWORLD** . . .



Fact About Internet Marketing

- Fact:** No Limitations! FBWorld's graphic and tech team work together to get your promotions out fast and easily!
- Fact:** Our heavily trafficked web site means 24/7 exposure for you! Our constantly updated web site means your articles and promotions will be found easily in the top ten listings of search engines world wide
- Fact:** Articles, press releases and hard news are searchable forever now. Your hard work is not over the week after your magazine ad hits the news stand.
- Fact:** Internet news is Forever News. *Watch Your Ratings Soar!*
- Fact:** Constant exposure via **FBWorld.com** establishes that you as our client are newsworthy in the "Internet Universe" and that Your success and achievements will be archived Forever.

FBWORLD
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*. . . Our Flexibility
makes the Difference !*

Services Available

Fast Service

You can decide to move today or nov 1st. at 3 am and have coverage that's planned and executed before you know it!

Design your own program to suit your budget: Choose only combination from our services:

- Display Ads
- Logo Ads
- Links
- Ratings
- On Line Store
- Graphics Support
- Photography
- Webisodes
- Travel Suggestions
- Food and Wine Pairings & Ratings
- Gourmet Destination Travel
- Tradeshow and Event management
- Custom Print Brochures
- Banner Ads
- Graphic Support
- Custom Editorial Coverage
- Full Page Display Ads
- E Newsletter Campaigns
- PR
- Videography
- Event Coverage
- Direct Mail

Call Mike Walsh 707 284-1008 Today - To Plan Your Campaign